Pliable Masks to Be Used to Film King Cole Story

Mobile masks, the invention of Alex Hall, sculptor, are to have a definite place in certain motion picture productions. Certain trials have been made of these masks, and the announcement was made recently that the first of a series of new pictures will be made in which the masks are to be used to the extent of their recently developed "talent."

After many experimental tests the new type of mask was found practicable and is making its début in pictures via the novelty route for the time being. The Mystic Masque Productions, recently formed, has already started taking the first of its series of novelties, in which the masks will play an important part. Nate Gatzert, formerly manager of production for the Haworth Studios and the Hayakawa Feature Play Company, is supervising the productions of the new organization. The stories will be filmed at the old Griffith Studios, where a laboratory has been installed for the making of

The possibilities of the new contordonable masks were first realized when Mr. Hall introduced them in "The Four Horsemen of the Apocalypse." They were seen on the allegorical figures of "Conquest," "War," "Pestilence" and "Death," and caused comment because of their grotesqueness and marvelous power of expression.

S. Barrett McCormick, managing director of the Ambassador Theater, Los Angeles, realizing the effectiveness of the new invention, chose the Hall masks as the feature of his opening presentation and used them in the symbolic prelude to the photoplay "Passion," entitled "Clay."

Since the introduction of the masks in pictures, however, Alex Hall has been busy improving them. The most difficult problem which confronted Mr. Hall was that the composition of the substance used in making the masks be contortionable and that they still retain their original lines and form. While the Benda and Rosse masks have made an impression on the speaking stage, being worn chiefly by dancers, they are immobile, whereas the Hall mask transmits every expression and muscular movement of the wearer. Through this medium it is expected that they will create an even greater effect that those worn by either Benda or Rosse.

Another point of interest in Mr. Hall's creation is the fact that the masks can be made to cover the entire

The scope to which the masks are capable in the picture and theatrical world promises something new with their adoption, since there is no char- fessional stage before. acter, living or dead, which cannot be duplicated in detail and with the best of effect. From an artistic standpoint Sunday and confidently expected many ing lower New York City in the early also they have the opportunity of in- applicants at the stage door of the days, with her shores infested by thou-

And with the innovation of masks the Mystic Masque Productions will bring was one set of triplets-Virginia, Old Castle William, on Governor's to the screen a famous nursery rhyme Gladys and Mae Blair, of 307 Lenox Island, once a lone sentinel that could character, Old King Cole, and the first Avenue—but as there were but two be seen for miles; the Jersey shore in

The story is by Nate Gatzert and the photography by G. F. Schoedsack. Bobby Bolder, dean of screen comedians, Derelys Perdue and Caroline Rankin have the leading rôles under the direction of Robert McGowan,

Fun and Fireworks July Fourth in City's

celebration is in full swing at Palisade and costumes designed. Everything is Church steeples overtopped all other Amusement Park. Nicholas M. Schenck ready except the twins. Maybe I'll forms of structure and the setting is has arranged for a series of free fea- offer a reward for the scout who can that of a large, peaceful village. tures which will make the Glorious 'tip' me off to the right pair of girls. Views of early-day Philadelphia, one of Fourth one to be remembered. Fire- Of course all twins do not look abso- them showing the great tree at Kencelebration. The display will start at the exacting artistic requirements for Indians was signed, together with 10 o'clock and continue until the close these réles, but I live in hope, and other scenes in Eastern cities, are ex-

George C. Tilyou's Steeplechase is theatrical public." prepared for the largest crowd of the season to-day and to-morrow. It is Jess Dandy's Metamorphosis expected that a capacity crowd will take advantage of the ideal conditions for a swim in either the pools or the ment park that has not been affected by the high cost of pleasure, and, as heretofore, the same price ticket admits to every attraction in the pavilion

with a tremendous splurge of fireworks enough to betake themselves to a meat B. Mayer Studios. In addition to a long and free entertainment. Pryor's Band diet starved. will play a patriotic program after- "I have been very near that condi- stage experience, Mr. Rigas has played noon and evening. The open air cir- tion myself, but fortunately I had important rôles in a long list of screen cus and vaudeville show supplies a enough in my brainpan to realize that successes, both in this country and diversion gratis that can be duplicated the herbage upon which I was in the abroad, and is well equipped through

and Gertrude Van Deinse will feature nothing but dialect parts, and every company managed by his father. At eral societies will hold their Independ- nothing else. But I knew that I could, twenty-one he was awarded the rôle the athletic field will be occupied by the members of St. George's Greek Church. On Tuesday, July 6, the Jew-lects that I could have shot any one of a Shadow." As a member of this to Friday, with several games daily, in was the end.

"At this point I told myself I could oughs will compete. The Dodge-em do two things: I could refuse to do country. He returned to the stage to forth without it." ment.

In "Ziegfeld's Follies"



Florence O'Denishawn

In 'Two Little Girls in Blue'



Patricia Clark

A Slump in Stage etching, showing landmarks as they Twins, Says Mears last century. It is by means of these views that the early character of the

(Continued from page one)

troducing novel effects, grotesque fig- Times Square the next day. Only sands of sailing ships, their masts

The search is still on. when I find the right girls I promise hibited. The exhibition will remain to spring a pleasant surprise on the durng the summer.

"The reason the tyrannosaurus, bron- East Sixty-fourth Street. The pictures tosaurus and all the rest of their hulk- may be seen throughout July. surf. Steeplechase Park is one amuse- ing ilk failed to survive the changing conditions of a changing world," said George Rigas To Be Seen in Jess Dandy, who is appearing in "Just Married" at the Shubert Theater, "is because they didn't have brains enough to adapt themselves to a new environment. When the rank vegeta. pleay the leading rôle in "The Besetting tion upon which they lived began to Sin," a Leota Morgan story which will Luna Park will greet the Fourth disappear, those that didn't have sense shortly go into production at the Louis

babit of feeding was growing thin and might disappear any day before break-Bandmaster Vito Bavetta will render fast. By all this I mean to say that Zenith's initial release. a patriotic program at Starlight since I went on the stage, more than Born and educated in Greece, he be-Amusement Park, Bronx, to-morrow twenty years ago, I had been playing longed in his youth to a repertory ence Day celebration at Starlight, and and I wanted to in the worst possible of Romeo in a spectacular production

ish Big Sisters will hold their outing who spoke with an accent, along came company he toured Constantinople, here, and a baseball tournament for the war-and most of the German dia- Salonica, Smyrna and Egypt before youngsters will extend from Tuesday lect comedians made a hasty exit. It coming to the United States.

Autos, just introduced, furnish a new anything else and die of starvation, again enact Romeo, following which kind of ride. They are real miniature or, since dialect was so fallen into disautomobiles, each running by its own favor, I could abandon it. I began to Tolstoy's "Redemption," the name rôles motor and steered by its occupant, shed my dialect, gradually, as a reptile in both "Severo Toveli" and "Son of a Wherein lies the fun and the excite- sheds its skin; and, presently I stood | Shadow" and Renos in "Pygmalion and

Al Woods Takes All Seven Veils Off the Future

(Continued from page one) o the entire Equity and Fidelity or ganizations.

Here Beginneth the Beating of the Bushes

With these secrets divulged by the confiding crystal, can I be anything but optimistic about the outlook for next season in the theater? Is it likely that other managers, inspired by my practical and cooperative philanthropy, seeing me assuage the sorrows of the actor while raking in the shekels for my own use, will not be constrained to emulate my example and give employment to the dozen or so actors who by that time will not be working under my management at huge salaries? Will Sam Harris be inert? Will Mr. Belasco be belligerent? Will Mr. Cohan mope in the obscure shades? Will Mr. Shubert quarrel with fate? Will Mr. Erlanger refrain from the huge profits waiting on the antics of his popular protégé Ben Hurwitz, generally called "Ben Hur"?

I am now in the bushes, foretelling the future. I whack them; the prophetic birds fly forth. A rain of shekels drops from their beaks. What does the omen signify? What does it

It means, in the language of the true patriot who, while his brethren fall on the battlefield, cries undismayed to the advancing foe:

"Business as usual!"

Random Impressions In Current Exhibitions

(Continued from preceding page)

which shows restraint and delicacy. Two portraits of Oriental types by C Bosseron Chambers are striking and colorful. John Berthelson has a little group of crayon nocturnes made along the Hudson River that are reminiscent of the similar paintings by Whistler. Besides the exteriors by Henry Davenport, Mary Butler and E. Evans there are several still life paintings, one of which is by G. L. Nelson. Charles Andrew Hafner, the sculptor, is represented by some portrait heads in which he has developed a dominant note of

Oldtime Views of New York Shown A collection of early colored views of New York and other cities is being exhibited at the Kennedy galleries. It includes many examples by various print makers both in lithograph and body with the same degree of success Of Broadway Whirl' American city is revealed to us in all its original quaintness and character. Aside from the historical significance they bear, which has caused them to teen had never appeared on the pro- be eagerly sought by collectors of Americana, the views have an interest-So Mears advertised in the daily ing artistic aspect. Many are beautipapers for twins or near twins last fully drawn and colored. Those show thirty girls appeared and among them ing in view for miles like a skirting not one set of twins. It is true there pine forest, are especially interesting. of the series of novelties will be named in his honor. The picture contains novel effects, mysticism, laughs and the triplets decided to remain unparted on or off the stage Mr. Mears turned in vain to the other examples dating back before the midexamples dating back before the middle of the nineteenth century. Other "What puzzles me," says Mr. Mears, views reveal the old Crystal Palace, "is that in view of the widely adver- Fulton Street in its heyday of shiptised unemployment of chorus girls ping activity and City Hall plaza with there should have been so few replies its huge spouting fountain. The to the advertisements. Of course this streets are gay with quaint gentlemen search has been going on for weeks and ladies, pompously dressed, while and I have interviewed numbers of in victorias and other vehicles the young women. You see, they must not city's "finest" drive forth on their daily only have real talent and beauty but excursions. A view that reveals viv-Amusement Parks look and act exactly alike. It's really idly the New York of a half century too bad the songs have been written, ago shows the northerly reaches of the A regular oldtime Fourth of July the music stopped, the dances arranged city extending to Union Square. works will play a prominent part in the lutely alike and all twins do not fill sington where the Penn treaty with the

> An exhibition of water color paintings of Tahiti, Morocco and the West Irdies by Charles N. Sarka is now be-Or Change From Dialectics ing held at the Mesnard galleries in

> > Zenith's "Besetting Sin"

Theodore Wharton has secured George Rigas, a noted Greek artist, to

of Shakespeare's masterplece, and later

Galatea."

Fulton Street Bond Street

Livingston St. Elm Place

BROOKLYN-NEW YORK

A Month of Money-Savings

ULY is opening at Loeser's with a series of very remarkable economy opportunities. We are clearing our own stocks at radically reduced prices. We are also giving opportunity to many good manufacturers to reduce their stocks of desirable summer merchandise at prices that are more than favorable to our customers. And in addition there is the steady inflow and outgo of regular stocks which is a Loeser policy always observed and which makes this the sure Store in which to find promptly what is wanted and for the right price. July will prove more than ever this year a "month of money-savings" to those who turn to advantage the economies possible

Loeser's Closed Tomorrow : : : These Offerings For Tuesday

500 Women's and Misses' Silk Frocks For Afternoon and Street

Formerly \$39.75 to \$75

Reduced to \$29.75

Three Models Illustrated

GREAT GATHERING of summer's most fa-A vored silk frocks offered at remarkably reduced prices. In the fashioning of these frocks only the very newest weaves and patterns have been employed. Georgettes, silk taffetas, satins, Canton crepe, crepe de chine and foulards-all have contributed to this wonderful showing.

And what a variety of effects! Here are a number trimmed with silk fringe; others with embroidery, plaiting, cording and in countless other ways, making each and every garment distinctly different from each other. It is a showing so broad and comprehensive that it is quite able to meet every individual taste and requirement. Sizes 34 to 44 for women; sizes 16 and 18 years for

Not all sizes in every style, but every size in many styles.

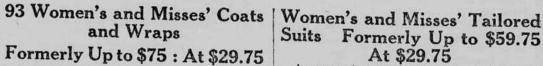
Women's and Misses' Silk Skirts

Tailored, Sport and Plaited Styles

Special at \$12.75

Three Models Illustrated

Beautiful Skirts made especially for us by the cleverest maker of women's Skirts in America; made with a certain style and attractiveness that few Skirts possess. They hang right and hold their smart lines in service. And every one of them is made from the very newest silks, this year's product made for summer wear 1921, and not from silks of other years; rich crepes and lustrous satins; smart sport models; newest belts; latest pockets. Your choice of many sport or plaited models in box, side and cluster plaits. Sizes 24 to 35 in some models, in all lengths.



Included are many individual models and reproductions of the most expensive garments, developed in tricotines, men's wear serges, Bolivias, satins, duvet de laines: Polos black, brown and tan; belted; lined with silk. Women's sizes, 34 to 50 %. Misses' sizes, 14, 16 and 18 years. Many but one of a style,

Sport Coats and Tuxedo Wraps Formerly Up to \$35: At \$12.75

Smart garments for both town and country wear, garments that should be included in your vacation wardrobe. A wonderful variety of both women's and misses' Coats and Wraps of this character to choose from. If you want to be pleasantly surprised then come and look at these fine garments offered at \$12.75. Nothing like it for the money in the city!

Suits Formerly Up to \$59.75 At \$29.75

A group of tailored Suits that will delight all those in search of "something special" in a tailored Suit. Large assortment of long coat and fancy tailored models, reproductions of the most expensive creations; many individual garments and one and two of a kind.

All sizes for women, but not in every style.

Misses' sizes, 14, 16 and 18 years.

Thousands of Summer Dresses Special at \$5.95, \$8.95 and \$10.95

The season's loveliest creations in flowered voiles, checked and plaid ginghams and Normandy dotted voiles. About 40 different styles to choose from. Cool and smart and economical. Ideal frocks for town, country and seashore wear. Women's sizes, 34 to 44. Misses' sizes, 14, 16 and 18 years. Extra large sizes 42½ to 52½, special at \$8.95 and \$10.95.

Special Sale of Girls' Gingham and Chambray Dresses

Formerly Up to \$3.75, at \$1.75 A large variety of new styles trimmed in scores of beautiful effects. Sizes 6 to 14 years. Closing Out Girls' Coats at Half Price and Less

Were \$10.75, \$18.75 and \$29.75 : Now \$4.75, \$8.75 and \$15.75

Summer Cotton Blankets, \$4.25 Pair That Have Sold All Season for \$7

In Fancy Block Plaid Designs

THE manufacturer decided to discontinue this style of Blanket from his regular line and we have secured his surplus of one hundred pairs at a price which makes it possible to sell them for \$4.25 a pair.

All are light weights, just the style and kind of Blanket for the summer home. In assorted colors, pinks, blues, tans and yellows in block plaid designs. Size 68x82.

5,000 Yards 39c. to 65c. Cretonnes, 25c

A NOTHER GREAT SALE OF CRETONNES—great because of their desirableness and their quality, quite as much as because of their very low price. There are many handsome designs, stripes, floral, tapestry and verdure effects in light, dark and wood colorings, suitable for summer slip covers, hangings, pillows and fancy work.

Regular 39c. to 65c. qualities for 25c. a yard.

\$1.45 to \$2 Marquisette and Scrim Curtains, \$1.25 \$3 and \$3.75 Scrim, Voile and Marquisette Curtains, \$2.45 One thousand pairs in white and ecru. Plain hemstitched and lace edge styles in

5,000 Yards 17c. to 49c. Curtain Scrims at 12c. and 29c. Yard

The Music Center of Brooklyn



Music for the Summer Home

T MATTERS NOT WHERE you may have your summer home, in the mountains or at the seashore, it matters not whether it is a great country home, a small seashore cottage or a log cabin in the woods—music contributes much to the joy and happiness of living during the summer months as well as at other seasons of the year.

Why not see to it that your home. Why not see to it that your home gets a Victrola at once?

After the heat of the day and cool evenings make their appearance—then you will surely enjoy your

VICTROLA

It will play any kind of music you may desire. Perhaps the mood will be for a concert given by the great opera stars one night and a vaudeville the next night. Or perhaps the young folks will want to dance, it will be just as well to oblige.

Just Now We Are Featuring the New Victrola No. 80 at \$100 A new model produced in response to a demand for an

imposing instrument at this price, one that possesses all the imposing instrument at this price, one that possesses all the special features that have made the Victrola a great instrument, and appropriate for the average home. Come in and see it and hear it. You will be delighted with it. And if you desire we will be glad to extend the Loeser service to you in the matter of convenient deferred payments. We extend to you the windless of submitting your own plan of payments and if the privilege of submitting your own plan of payments and, if it is within business reason, we will accept it at once.

Your Own Terms-In Reason

Cool Summer Knit Underwear Fine Quality Summer Hosiery

V ARIOUS PURCHASES from foremost manufacturers of Hosiery and Underwear bring to Loeser customers Tuesday a notably fine and large and varied stock, and all at price reductions which make purchasing now the soundest of economy.

One of the chief attractions is a collection of

Women's Tailored Athletic Combination Suits 98c., \$1.19 and \$1.69 Each : Values \$1.75 to \$3 Of fine quality mull, nainsook, voile and seco silks in a variety of styles.

Other Combination Suits for Women 55c., Value 75c. Of fine cotton; regular and extra sizes. 79c., Value \$1. Of fine stitch lisle with tailored band tops; egular or extra sizes. \$1.19, Value \$2. Of fine lisle thread in regular and extra

sizes; white and pink. Women's Undervests at Low Prices 19c., Value 25c. Fine cotton Vests in regular and extra sizes. 39c., Value 50c. Lisle and cotton Vests, regular and extra sizes; plain and fancy yokes.
 50c., Value 75c. Lisle and cotton Vests; regular and extra

sizes.

Men's Summer Union Suits At 69c. Fine quality check nainsook Suits. At 98c. Fine check nainsook; also white self-stripe madras Suits. At \$1.29. Fine quality check nainsook; also white self-stripe

madras Suits.

At \$1.59. Splendid quality white self-stripe madras in choice

patterns.
At \$1.69. Superior quality white self-stripe madras Suits,
At \$2. Fine quality white mercerized madras Suits in various

At 98c. Fine white ribbed cotton athletic Suits. At \$1.59. "Otis" white ribbed cotton Suits.
At \$2.25. Fine quality white combed cotton Union Suits. At \$1.29. Extra quality cotton Union Suits of the well-known

Men's Shirts and Drawers

At \$1.75. "Mauchauffee" French Sea Island cotton Shirts and Drawers. At \$1.15. "Otis" Sea Island finished cotton Shirts and Drawers.

At 85c. Extra quality checked nainsook Shirts and Drawers.
At 69c. "Otis" fine white gauze cotton Shirts and Drawers in

all the wanted styles.

At 69c. Fine gauge balbriggan Shirts and Drawers.

At \$1. Superior quality balbriggan Shirts and Drawers.

At 49c. "Otis' short sleeve Shirts and ankle-length Drawers,

subject to slight mill hurts.

12,000 Pairs Men's Socks at 29c Fine gauge cotton and silk lisle Socks in black, white and

12,000 Pairs Men's Socks at 39c Fine gauge silk lisle Socks in black, white and all the wanted colors; all well reinforced.

Men's Silk Socks at 49c Fine gauge seamless thread silk Socks in black, white and Men's Thread Silk Socks at 98c

Full fashioned fine gauge thread silk Socks in black, white and all the wanted plain shades; made with mercerized soles and tops. Women's 65c. Fiber Silk Stockings, 55c
Three thousand pairs of lustrous fiber silk Stockings with mercerized tops and soles, in black, white and colors.

Women's 39c. Silk Lisle Stockings, 28c
Three thousand pairs black, white, cordovan and navy, seamed back, silk lisle Stockings with double tops and soles. Women's Underwear, Second Flo

All Other Advertised Goods on Main Floor.